



**TONY ROBBINS  
PLATINUM PARTNERSHIP**

**MEMBER SUCCESS GUIDE**

**THE TONY ROBBINS PLATINUM PARTNERSHIP IS AN EXCLUSIVE AND INTIMATE OPPORTUNITY DESIGNED FOR THOSE COMMITTED TO LIVING LIFE AT A LEVEL FEW MAY EVER ATTAIN.**

Members have attained the pinnacle of success — they demonstrate an uncommon passion for life, an unwavering commitment to personal and professional achievement and unstoppable resolve to rise above their laurels.

The Platinum Partnership provides the unprecedented opportunity to network with and learn from Tony and master teachers from around the world, while traveling to some of the most spectacular destinations on earth.

We warmly welcome you to our Platinum Family! Your commitment to this program will yield extraordinary results in your career, relationships and most importantly, within yourself. We look forward to our journey together.

This guide will provide you with the education and support to ensure you take full advantage of your Platinum year.



# SUCCESS GUIDE - QUICK LOOK

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## WHAT DID I PURCHASE? HOW DOES IT WORK? ---

Your membership is a consecutive twelve-month (1 year) commitment to Platinum Partnership. Within your active membership year you receive access to redeem various benefits such as personal event tickets, coaching sessions, and invitations to Platinum-level events. Once your membership is activated you have 12 consecutive months to redeem your benefits. After your first year, members have opportunity to receive an invitation for renewal into their 2nd year, and so on thereafter. All member benefits are personal and non-transferable, except for the complimentary Unleash the Power Within (UPW) Guest Tickets – see section “Guest Tickets” (page 10).

### **MEMBERSHIP TUITION & PRICING**

1st Year Primary Membership - \$85,000.00 USD

1st Year Spouse/Family Membership - \$65,000.00 USD

2nd Year Primary Membership - \$75,000.00 USD

2nd Year Spouse/Family Membership - \$65,000.00 USD

3rd Year Primary Membership - \$65,000.00 USD

3rd Year Spouse/Family Membership - \$65,000.00 USD

\*\*All membership types require a minimum \$15,000.00 USD deposit for activation.\*\*

### **MEMBERSHIP START/ACTIVATION DATE**

Once enrolled into Platinum Partnership, our Membership Services Team will support you to confirm your official membership activation date. Activation dates are available on the 1st or 15th of each month. Members may choose an activation date within six months from enrollment. For example: if you enrolled into Platinum Partnership at one of our live events in December 2017 – you may choose to activate your membership up until July 1st, 2018.

## PAYMENT OPTIONS ---

Platinum Partnership offers two different payment options for membership tuition. We accept payments in the form of: Credit Card, Debit Card, Wire/Bank Transfer, Check, or Cash.

### **PAID IN FULL – INCLUDES COMPLIMENTARY MASTERY UNIVERSITY PACKAGE**

All membership tuition is paid up front in full before official membership activation date. For those who are able to take advantage of this payment option, we reward you with the gift of an additional complimentary Mastery University Package (Event Only) on top of your membership benefits. What this means is in addition to having your own personal all-access public event pass within your membership, you now have this additional package that you can either gift to a loved one or keep for yourself to redeem at a later date. Complimentary Mastery University Package includes the following three tickets (event-only): **Date With Destiny, Life Mastery and Wealth Mastery.**

## **GIFTING THE PACKAGE**

This is the most common choice made by members – gifting their package to a family member, friend, or loved one. **To gift your complimentary Mastery University Package please us your guest's personal details: Full Name, Email, Phone Number, & City of Residence.** Your guest must redeem all three Event Tickets within your active membership year. They are permitted to attend any of the three events with or without you during your year. If they attend without you, tickets are General Admission seating. If you attend an event with your guest, you have the opportunity to upgrade them to Platinum-level seating with you at no cost. *Entire Package must be gifted to one single person.*

## **KEEPING PACKAGE FOR YOURSELF**

Members who choose to keep their additional complimentary Mastery University package for themselves have until twelve months after their membership expiration date to redeem all three event tickets. No exceptions.

## **PAYMENT PLAN – MINIMUM DEPOSIT W/ MONTHLY INSTALLMENTS**

Minimum membership deposit of \$15,000.00 USD required for activation – followed by monthly installments of a minimum of \$5,000.00 USD. First monthly installment is due on membership activation date.

Monthly installments are automatically processed on the 1st or 15th of each month (depending on your activation date), no exceptions.

Our preferred method of payment for monthly installments is **credit card**. Please confirm which credit card you would like to allocate for your automatic monthly membership installments and our team will take care of the rest!

## **CREDIT CARDS**

To submit a new credit card for your payments or update an existing card on file please provide:

- Card Type
- Name on Card
- Credit Card Number
- Expiration Date

*\*\*Please indicate if you would you like this to be your new **default card** on file? Yes/No?\**

## **CHECKS**

**Payable To:** Robbins Research International, Inc.

**Mail To:** Robbins Research International, Inc.

Attn: Platinum Partnership  
6160 Cornerstone Court East  
Suite 200  
San Diego, CA 92121

## **BANK/WIRE TRANSFER INSTRUCTIONS**

Payable to: Robbins Research International, Inc.  
Bank Name: City National Bank, 4275 Executive Square, La Jolla, CA 92037  
Account Name: Robbins Research International, Inc.  
Bank Account / IBAN# Number: 027 - 376 - 738  
Routing Number: 122 - 016 - 066  
SWIFT Code (for International Wire): C I N A U S 6 L  
Memo / Message: Platinum Partnership Payment – \*Your Name\*

**Please submit email receipt of your bank wire, to ensure it finds your account safely.**

## **PREVIOUS PURCHASES CREDIT TRANSFER**

Members with previous purchases on file with Robbins Research International may qualify for credit transfer of unused funds towards their membership end balance. To verify if you have any previous purchases on file that are eligible for credit transfer as well as credit amounts, please contact our Membership Services Team at: [Platinum@TonyRobbins.com](mailto:Platinum@TonyRobbins.com) +1-858-535-6244. If you do have qualified credits on file, they will be applied towards your membership end balance.

## **WHAT TO EXPECT DURING YOUR MEMBERSHIP YEAR** —

Get excited! You are about to embark on an incredible adventure with Tony and Sage Robbins. We will take you to some of the world's most exclusive destinations, all while in the company of an amazing group of super-achievers. Tony and Sage cannot wait to share their favorite places on Earth, along with the best of what they know and love. Equally, Tony and Sage are passionate about getting to know you as a friend and colleague, and learning from the invaluable expertise and experiences that you bring to the Platinum Partnership.

## **PLATINUM PARTNER LIFESTYLE**

Each member enjoys the freedom to engage into their Platinum membership to the level of their satisfaction. Tony's intention is for every member to 'play full out' to the best of their ability. There is a wide range of involvement in Platinum Partnership. Some members embrace all opportunity offered within the program and really do play full out for one year – attending as many events as possible while redeeming all 36 coaching sessions simultaneously. Other members commit at a lower intensity level – only attending the Platinum Partnership trips along with a few other public events throughout their membership year. While each member has their own individual circumstances in their personal life, we simply encourage everyone to be involved at their greatest capacity possible.

## MEMBERSHIP BENEFITS

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### INVITATIONS TO EXCLUSIVE PLATINUM TRIPS WORLD WIDE NOT AVAILABLE TO THE PUBLIC

- Personal All-Access Pass to attend unlimited Tony Robbins Personal Development Events
- One Year of Platinum Coaching – 36 Thirty-Minute Sessions
- Entire Library of Tony Robbins Multi-Media Products
- Complimentary Unleash the Power Within Guest Tickets (up to one per UPW Event)
- Contribution to The Tony Robbins Foundation (included in Membership Tuition)
- Access to our private Platinum Facebook Group
- 25% off Additional Product Purchases
- Limitless Networking Opportunities

### MEMBERSHIP SERVICES TEAM

We strive to create an unparalleled experience for you in Platinum Partnership. As a Platinum member you have access to our incredible Membership Services Team. We are here to support you with any inquiries or requests you have regarding your Membership. Our team is always here to serve you at the highest level.

We are located in San Diego, California, USA – Pacific Standard Time.

**Office Hours:** Monday – Friday 9:00am to 5:00pm

**Office Phone:** +1-858-535-6244

**Email:** [Platinum@TonyRobbins.com](mailto:Platinum@TonyRobbins.com)

**Address:**

Robbins Research International, Inc.

Platinum Partnership

6160 Cornerstone Court East, Suite 200

San Diego, CA 92121

## PUBLIC EVENTS: UNLIMITED ALL-ACCESS PASS

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Members receive a personal all-access pass to attend unlimited general public events during their active membership year. These public events are organized and produced by Robbins Research International, Inc. and take place all over the world.

### GENERAL PUBLIC EVENTS INCLUDED IN MEMBERSHIP

***Mastery University***

- Date With Destiny
- Life Mastery
- Wealth Mastery

***Leadership Mastery***

- Leadership Academy
- Date With Destiny Leadership
- Wealth Mastery Leadership

***Unleash the Power Within***

\*\*Business Mastery events are not included in membership unless confirmed upon enrollment.\*\*

**PLEASE NOTE:** To attend Date With Destiny Leadership and Wealth Mastery Leadership, you must first complete Date With Destiny and Wealth Mastery (non-Leadership events). To become a Senior Leader, you must attend all Leadership Mastery events in their entirety.

To learn more about each of these events please visit: [www.TonyRobbins.com](http://www.TonyRobbins.com)

## HOW TO REGISTER/UNREGISTER YOURSELF FOR EVENTS

To register yourself for upcoming events, please login to your Platinum Website at: [TonyRobbins.com/Platinum](https://www.tonyrobbins.com/Platinum) and click on the 'Events' tab.

## ACCOMMODATIONS & AIRPORT TRANSPORTATION

For public events, Platinum Partners are responsible for making their own accommodations and airport transportation arrangements. Your personal event ticket is included in your membership.

Event & Hotel Information - please review Event Fact Sheets online at: [www.TonyRobbins.com](https://www.TonyRobbins.com)

## COACHING – 36 SESSIONS

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Tony knows coaching is an essential component in creating lasting change, therefore your Platinum Membership includes **36 thirty-minute sessions** of coaching with one of our Platinum Coaches.

During this one-on-one coaching experience, your Platinum Coach will support you in designing an action plan for **enhancing your life and achieving your outcomes**. Coaching will sustain the momentum you initiate at the live events and provide you with the techniques and tools to optimize your Platinum experience.

## HOW TO START YOUR COACHING

1) Complete your Coaching Intake Form:

<https://www.surveymonkey.com/s/PlatCoachingIntakeForm>

2) DISC Profile: Invest a few moments of your time and complete your DISC Profile Assessment (<https://www.tonyrobbins.com/ue/>). The results will identify your strengths as well as your blind spots, giving your coach access to create incredible breakthroughs for you.

3) Our Coaching Department will assess your results and align you with the perfect coach to help you conquer your goals during your membership year – Your coach will contact you to start.

## ACTIVATION & REDEMPTION GUIDELINES

Along with all other membership benefits, your coaching sessions may be activated on/after your official membership start date and must be redeemed prior to membership expiration. Please direct all Platinum Coaching inquiries to: [PlatinumCoaching@TonyRobbins.com](mailto:PlatinumCoaching@TonyRobbins.com).

## FULL PRODUCT LIBRARY

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Members receive Tony's full multi-media product library. Once minimum membership deposit amount is received (\$15,000.00 USD) your personal product library will be on its way. Library is shipped within a 55 lb. box – please ensure that your confirmed shipping address is able to receive this large bundle of value.

## **FULL TONY ROBBINS PRODUCT LIBRARY**

Financial Freedom, Find Your True Gift DVD, Mastering Influence, Money Masters – Box Set - Webinar, Money Masters – 12 Pack Library Box, The Body you Deserve, Energy for Life DVD, Living Health, The Path to Weight Loss, Breakthrough with Tony Robbins, Conquering Loss, Creating Lasting Change, The Edge DVD, Negotiating Conflict, Personal Power II, Power Talk Results Library, Ultimate Edge, A-Z Phone Tab Pages, Blank Address Sheets, Communication Sheets, Daily's – full set for entire year, Journal, Notes (50), Life Plan Refill, Meeting Planner Form, Monthly, Calendar Tabs, Project Planner Pages (50), RPM Planner Pack, Time of Your Life DVD, The Time of Your Life, Weekly Master Pages, Monthly Calendar Tabs, Love & Passion DVD, URP Club Crazy Making to Love Making, It's Your Money It's Your Life Book

*\*\*Tony's products are currently available in multi-media form. The following courses are also available digitally on the Tony Robbins Breakthrough App: Ultimate Edge, Mastering Influence, Creating Lasting Change, Ultimate Relationship Program and The Body You Deserve. More digital products coming soon.\*\**

## **PLATINUM PARTNERSHIP - EXCLUSIVE TRIPS (MEMBERS ONLY)**

Members are invited to attend up to three exclusive Platinum Partnership trips during their active membership year. Trip attendance is optional but we highly recommend attending all three of the Platinum trips that occur during your year!

Platinum Trips are typically 4-6 days in length, and take place in various parts of the world. Each trip holds a different content theme than the previous.

Examples of Platinum Partnership trip content themes include: ***Financial/Economic, Relationship, Advanced Business Skills, Oneness, NeuroLinguistic Programming (NLP), Rapid Planning Method (RPM), & Business Negotiation.***

Tony and Sage typically join us for a minimum of two out of these three Platinum trips each year. Leaving one trip for members to enjoy more time spent with their Platinum family.

### **ADVENTURE TRIP (80% ACTIVITIES/ 20% CONTENT)**

**\*Tony not present on this trip\* (1) Per Year**

Our Platinum Adventure trip is designed for members to focus on building strong rapport with one another by spending more quality time with your Plat family. When Tony is on stage, as you know he's nothing shy of remarkable. With his presence, he captivates the room, and the focus is on what outstanding knowledge he can share with his Plat family. Therefore Tony purposely designed this trip to be without his presence. Therefore allowing members to focus on connecting with one another, building rapport, and just going out into the world and having a great time! Tony has also hand-selected speakers to deliver valuable content and further the group's learning and growth. This trip is designed to be 20% content, and 80% activities.

### **ADDITIONAL PLATINUM PARTNERSHIP TRIPS (80% CONTENT/ 20% ACTIVITIES)**

**\*Tony present\* (2) Per Year**



## CURRENT PLATINUM TRIP EVENT CALENDAR

To view our most updated Platinum event calendar please visit our Platinum website at: [TonyRobbins.com/Platinum](https://www.tonyrobbins.com/Platinum). We always strive to make event dates available as far ahead of time as possible – Tony loves the element of surprise so we typically launch our next Platinum trip during the Platinum trip just prior. We currently offer official Platinum trip dates for the next upcoming trip as well as window dates for two trips thereafter.

## PLATINUM TRIP PRICING & EXPENSES

Each Platinum trip is an additional cost to your membership tuition. Trip prices range from \$9,000.00 USD to \$12,000.00 USD depending on where we go and what we do.

### Trip Package Price includes the following:

- Airport Transportation (on arrival and departure days)
- Hotel Accommodations during our program dates
- Three Meals a Day
- Activities
- Content

## ACCOMMODATIONS ON PLATINUM TRIPS

Sit back and relax, your Platinum Team takes care of booking your hotel accommodation for all Platinum Partnership trips. Hotel rooms are confirmed on a first-come-first-serve basis allocated first to members who pay in full for their trip package. For all additional information such as pre/post stays around our events, please refer to the Plat Trip Registration Packet found online on our Platinum Website at: [TonyRobbins.com/Platinum](https://www.tonyrobbins.com/Platinum) after event registration opens.

## HOWTO REGISTER FOR PLATINUM EVENTS

To register yourself for upcoming events, please login to your Platinum Website at: [TonyRobbins.com/Platinum](https://www.tonyrobbins.com/Platinum) and click on the ‘Events’ tab.

## HOWTO SECURE YOUR RESERVATION

Attendance to Platinum Partnership trips is confirmed on a first-come-first-serve basis. Members must submit all required registration pieces to finalize their reservation. Each trip requires different necessary pieces of information for registration, please refer to the Event Registration Packet once released for more details.

Example of Required Registration Pieces:

- Full Payment
- Full Flight Itinerary
- Completed Questionnaire
- Visa – if required for event location

## GUIDELINES & CONSIDERATIONS

Platinum Trip deposit is due and becomes non-refundable **60 days prior** to the event. Full payment is due and becomes non-refundable **30 days prior** to the event. These are both true unless otherwise identified within the Platinum Trip Registration Packet.

## GUEST TICKETS

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One of the most rewarding experiences of being a Platinum Member is your ability to give back to those you love. Members are always encouraged to bring Tony into the lives of their loved ones and for that very reason Tony created the Complimentary Platinum UPW Guest Ticket and the Active Member Guest Ticket Discount.

### Who Are These Guest Tickets For?

- Family Members
- Business Associates/Employees
- Close Personal Friends

### COMPLIMENTARY UNLEASH THE POWER WITHIN GUEST TICKETS

Platinum members have access to redeem one complimentary Guest Ticket per UPW event throughout their membership year. Members may bring or send one free guest to each UPW event. Tony's intention behind the creation of the UPW Guest Ticket is to provide members with a way to share this transformational experience with someone very close to you, such as a spouse, family member, or very close friend.

#### ***Platinum Partner in Attendance***

If member attends UPW event with their complimentary guest, their guest may sit with them at no cost in the Diamond Premiere seating level with the Platinum group.

*Guest Ticket Seating Level: Diamond Premiere with the Platinum group*

*Registration: Platinum Registration w/ Member in person*

#### ***Platinum Partner NOT in Attendance***

If Platinum Partner is not able to attend the UPW event with their guest, they can still send their guest to attend the event without them. Their guest will remain in General Admission seating.

*Guest Ticket Seating Level: General Admission*

*Registration: General Admission*

### TICKET 'GIFTING' IS NOT PERMITTED

Guest Tickets are to be allocated towards your own personal guests. Members are not allowed to 'gift' their *complimentary* Guest Tickets away to any other member for use. In the past, these *complimentary* UPW Guest Tickets have been 'gifted' away from one member to the next, who then use them for their own personal guests - original member may or may not know. This was never the intention behind the benefit, we ask all our members to please honor Tony's original intention behind the *complimentary* UPW Guest Ticket Benefit.

### ADDITIONAL GUEST TICKET DISCOUNTS

Members enjoy a **25% discount or more** (depending on the event) on Guest Tickets. We encourage you to invite your family, business associates, and very close friends. Tony created the Platinum Guest Discount Benefit so your loved ones can experience this amazing growth with you!

## GUEST TICKET PRICING

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### UNLEASH THE POWER WITHIN (UPW) – USA EVENTS

- Diamond Premiere – \$1,595.00 USD
- VIP – \$795.00 USD
- Executive – \$695.00 USD
- General Admission – \$495.00 USD

*\*\*For non-USA events please inquire with Membership Services for current pricing\*\**

### MASTERY UNIVERSITY

- Full Package: Date With Destiny, Life Mastery & Wealth Mastery – \$7,500.00 USD
- Date With Destiny (DWD) – \$3,695.00 USD
- Life & Wealth Mastery Combo (LWM) – \$4,495.00 USD (both events)
- Life Mastery a la carte – \$3,495.00 USD
- Wealth Mastery a la carte – \$1,995.00 USD

### LEADERSHIP MASTERY

- Full Package: Leadership Academy, DWD Leadership & Wealth Mastery Leadership – \$5,995.00 USD
- Leadership Academy – \$1,995.00 USD
- Date With Destiny Leadership – \$3,695.00 USD (previous DWD attendance required)
- Wealth Mastery Leadership – \$1,995.00 USD

### BUSINESS MASTERY (BM)

- Business Mastery – \$3,995.00 USD

### HOW TO REGISTER YOUR GUEST(S) FOR EVENTS

- 1) Complete Online Form Here: <https://www.surveymonkey.com/s/PlatGuestTicket>
- 2) Wait to receive confirmation from Member Services that your Guest Ticket was processed.

### GUEST TICKET SEATING & AVAILABILITY

Members may have up to two guests sitting with them in the Platinum seating area at each event. These guests will receive a purple Platinum Guest lanyard when they come to register in person with their Platinum Partner at the event. Although there is no limit on the number of purchased Guest Tickets for each event, members must choose which two guests they would like to award their purple Platinum Guest lanyards to. Please confirm with Membership Services if you have more than two guests coming with you to any event. Guest tickets are processed and confirmed based upon seat availability at each event. We highly recommend registering your guest(s) at least one month prior to each event.

## DONATION TO FOUNDATION

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A portion of your annual membership dues directly supports The Tony Robbins Foundation. Therefore a donation has been made in your name as a Platinum Partner. Platinum Partners collectively contribute more than one million dollars a year to help feed 200,000 families, support 1,716 schools, create programs in more than 672 prisons, develop youth leadership programs and team mentoring projects nationwide, and more. The Tony Robbins Foundation automatically sends out donation receipts after the new year. To request a Donation Receipt, please contact: Donna Di Ruscio at [DonnaD@thetonyrobbinsfoundation.org](mailto:DonnaD@thetonyrobbinsfoundation.org)

## MEMBER PRODUCT DISCOUNT

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Members enjoy a 25% discount on all additional Tony Robbins retail products during the lifetime of their membership. Products include Tony's personal development multi-media products or Greens. For pricing and order inquiries please contact Customer Service at [www.TonyRobbins.com/contact-us](http://www.TonyRobbins.com/contact-us).

## PRIVATE PLATINUM FACEBOOK GROUP

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The best way to further connect with your fellow Platinum family outside of events is through our private Platinum Facebook Group. Members must receive a private invitation via email to join this group.

### HOW TO JOIN THE FACEBOOK GROUP

- 1) Please confirm the email address you have linked to your personal Facebook Profile
- 2) We will send you an invitation to that email inbox
- 3) Open the invite and 'Accept' our Invitation
- 4) Enjoy your new Platinum Facebook Community!

***PLEASE NOTE:** Access to our Platinum Facebook community is dependent upon Membership Status. Members must be Active and Current on Payments or Alumni. In addition, this exclusive Facebook group is for networking purposes ONLY. Promotional or commercial posts are prohibited.*

## PRIVATE PLATINUM WEBSITE

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We currently have a private website available for Platinum Partners: [TonyRobbins.com/Platinum](http://TonyRobbins.com/Platinum)

### CURRENT WEBSITE MAIN FEATURES

- View Current Event Calendar
- Register Yourself for Upcoming Events

### LOGIN INFORMATION

Username: email address you have on file with us

Password: same password you have on file with us for the main website at [TonyRobbins.com](http://TonyRobbins.com)

## MEMBERSHIP RENEWAL OPPORTUNITY

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As each member's membership nears expiration there is a possibility to receive an invitation for renewal. Invitations are issued accordingly from Membership Services. Renewal invitations are issued based upon overall experience of member's participation in Platinum Partnership for the previous year. We currently extend renewal invitations to approximately 70% of our members.

### RENEWAL TUITION PRICING & GUIDELINES

Members who receive a renewal invitation have a 30-Day window to re-enroll and lock in their reduced tuition rate. Once that 30-Day window passes, tuition goes back up to the current 1st year rate. **To secure the reduced renewal rate, full renewal deposit of \$15,000.00 USD must be submitted within 30 days of previous membership expiration.** Once renewal deposit is received, members have option to delay their next membership start date for up to six months from re-enrollment. Tony created this six-month 'grace period' to support members who want to implement all they have learned over their previous year.

## **ADDITIONAL MULTI-YEAR PLAT BENEFIT**

Returning members will receive two (2) complimentary Diamond Premiere level tickets for your guests to any one UPW event. These UPW tickets can only be redeemed for a UPW event that is attended by the Platinum Partner; provided however that if the Platinum Partner chooses to redeem these complimentary UPW tickets for a UPW event that is not attended by the Platinum Partner, then the two (2) complimentary tickets will revert to General Admission seating. All the same guidelines apply as stated on Page 10 in this Success Guide.

## **ADDITIONAL MEMBERSHIP POLICIES & GUIDELINES** ---

### **MEMBERSHIP BENEFITS**

- Exclusive for members only, all benefits are non-transferable
- Must be redeemed within your current and active membership year
- Only available when member is current on their membership payments
- All unused benefits will be forfeited after membership expiration

### **TUITION POLICY**

Members who opt for the Monthly Installment Plan are required to submit their minimum membership deposit of \$15,000.00 USD for activation. Monthly installments start on your membership activation date (either the 1st or 15th of the month) and process each month until the full balance is paid. Minimum monthly installment rate is \$5,000.00 USD. Missed payments automatically result in temporary suspension of membership benefits. Membership benefits will not be reinstated until full overdue balance is collected.

### **HOLD POLICY**

We do not offer membership holds here in Platinum Partnership. Tony created this program to be redeemed in twelve consecutive months for more than one reason. Most importantly to understand it alters not only the entire experience for the whole Plat family, but for everyone's ability for exponential growth. In addition, Platinum Partnership is designed to support members through all of the ups and downs of life. Our live events and coaching benefit provide members with the tools and skills to thrive, while receiving support from our incredible Platinum Family network. Sometimes when life sends unexpected challenges, that's when the program can support you the most. **Membership Holds are not available. Membership Extensions are not available.**

We appreciate your support in keeping Tony's Platinum Partnership Membership as he envisioned.

## PLATINUM PARTNERSHIP – EVENT ‘DOOR POLICY’

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### GENERAL PUBLIC EVENT ‘DOOR POLICY’

#### • **THE QUEUE:**

- When Plats collect their credential at the Platinum Partnership Registration area, they will be informed of the queue location for the event.
- Plats may queue up at the location at any time after registration has opened or, on future days, at any time so long as it's not disruptive to hotel or venue operations.
- Multi-year Plats will enter the room first.
- The queue will be a single-person line.
- Plats in line must stand or be seated on the floor. No chairs or similar items may be used.
- It is each new arrival's responsibility to find the last person in line and queue up behind them.
- Plats may not position themselves in line anywhere other than at the end - no exceptions.
- If Plats have guests attending the event, the guests will enter after the Platinum Partners.
- Your position in the queue may not be saved for any reason - if you (and your guest, if applicable) leave the queue for any reason – you relinquish your position.

#### • **DOORS:**

- Once doors open Plats must walk to their seat. Running and physical contact is not acceptable.

#### • **SEATING:**

- Plats may only select a seat for themselves and one adjacent seat only for identified spouse – according to their membership contracts. Plats may not save seats for other Plats.
- Plats may choose from any chairs in the audience designated for Platinum seating. Plats may not move chairs from other areas of the room.
- Seats are saved only by placing personal items on a seat. No removal of personal items are allowed to take away another Plats' seat.
- Any personal items on chairs prior to “Doors” will be removed and placed at the Membership Services table.
- Once the first session of the morning begins, Plats may retain that seat for the day by leaving their personal items on the seat unless an announcement is made otherwise.
- Plat guests cannot sit in the first two rows of seats. These first two rows are reserved for Platinum Partners only.

### **IMPORTANT NOTE**

The front, center section of Platinum Partner seating is positioned front and center because of the outstanding example the energy, focus and commitment of these Plats provide to the rest of the room. Conversely, empty seats in that section do the rest of the room a disservice. For this reason we ask that Plats wishing to sit in this front, center section arrive to the sessions on time. Once a session begins empty seats in this area will be given to other passionate participants while Platinum seating in other locations will be arranged for late-arriving Plats. Please see an usher if you need assistance finding a seat.

## **PLATINUM PARTNERSHIP EVENT ‘DOOR POLICY’**

### **• THE QUEUE:**

- Plats may queue up outside the doors to the Main Room at any time so long as it’s not disruptive to hotel or venue operations.
- Multi-year Plats will enter the room first.
- The queue will be a single-person line.
- Plats in line must stand or be seated on the floor. No chairs or similar items may be used.
- It is each new arrival’s responsibility to find the last person in line and queue up behind them. Plats may not position themselves in line anywhere other than at the end - no exceptions.
- If guests have been invited to attend Plat sessions (such as the Plat Relationship trip), they may join their Plat member in line at any time but they may not stand in line in lieu of the member.
- Your position in the queue may not be saved for any reason - if you leave the queue for any reason – you relinquish your position.

### **• DOORS:**

- Once doors open Plats will be allowed in the room in groups of 15-20 members at a time assisted by staff.
- Plats must walk to their seat. Running and physical contact is not acceptable.

### **• SEATING:**

- Plats may only select a seat for themselves and one adjacent seat only for identified spouse – according to their membership contracts. Plats may not save seats for other Plats.
- If guests have been invited to attend Plat sessions (such as the Plat Relationship trip) then a Plat may only save a seat for their guest and not another Plat.
- Plats may choose from any chairs in the audience designated for Platinum seating. Plats may not move chairs from other areas of the room.
- Seats are saved only by placing personal items on a seat. No Plat may remove the personal items of another.
- Any personal items on chairs prior to “Doors” will be removed and placed at the Membership Services table.
- Once the first session of the morning begins, Plats may retain that seat for the day by leaving their personal items on the seat unless an announcement is made otherwise.

***We kindly thank our Platinum Partners for their continued support in helping us create such a warm, family atmosphere in our program.***

## Q&A

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### **CAN I PUT MY MEMBERSHIP ON HOLD?**

No, membership holds are not offered. Tony created his Platinum Partnership program as a consecutive 12-month commitment. *This program was specifically designed as a year-long full-immersion experience to deliver the ultimate Platinum experience for you as a member.*

### **WHAT IF I AM NOT ABLE TO ATTEND AN EVENT DURING MY MEMBERSHIP YEAR?**

Your membership benefits are eligible for redemption only during your active membership year. If you are unable to attend an event during this time, you will not be granted access to attend at a later date beyond your membership expiration.

### **I'M NOT USING MY COMPLIMENTARY UPW GUEST TICKET FOR THE NEXT UPCOMING UPW EVENT - CAN I GIVE IT TO MY FELLOW PLATINUM PARTNER TO USE FOR ANOTHER GUEST THEY WANT TO BRING?**

No, guest ticket 'gifting' is not permitted.

### **CAN I USE ALL OF MY COMPLIMENTARY UPW GUEST TICKETS AT ONE UPW EVENT?**

No, members may use up to one complimentary Guest Ticket at each UPW event throughout their membership year.

### **I DEFINITELY WANT TO RENEW MY MEMBERSHIP, BUT I REALLY NEED SOME TIME TO IMPLEMENT EVERYTHING I'VE LEARNED THIS YEAR. CAN I PUSH MY NEXT MEMBERSHIP ACTIVATION DATE?**

Yes, returning members can delay their next membership start date up to six months from renewal.

## ADDITIONAL RESOURCES

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### **THE TONY ROBBINS FOUNDATION**

[www.TheTonyRobbinsFoundation.org](http://www.TheTonyRobbinsFoundation.org)

### **GLOBAL YOUTH LEADERSHIP PROGRAM**

This is a great way to get your children involved – this incredible youth program is run by The Tony Robbins Foundation - [www.thetonyrobbinsfoundation.org/programs/youth-leadership/](http://www.thetonyrobbinsfoundation.org/programs/youth-leadership/)